

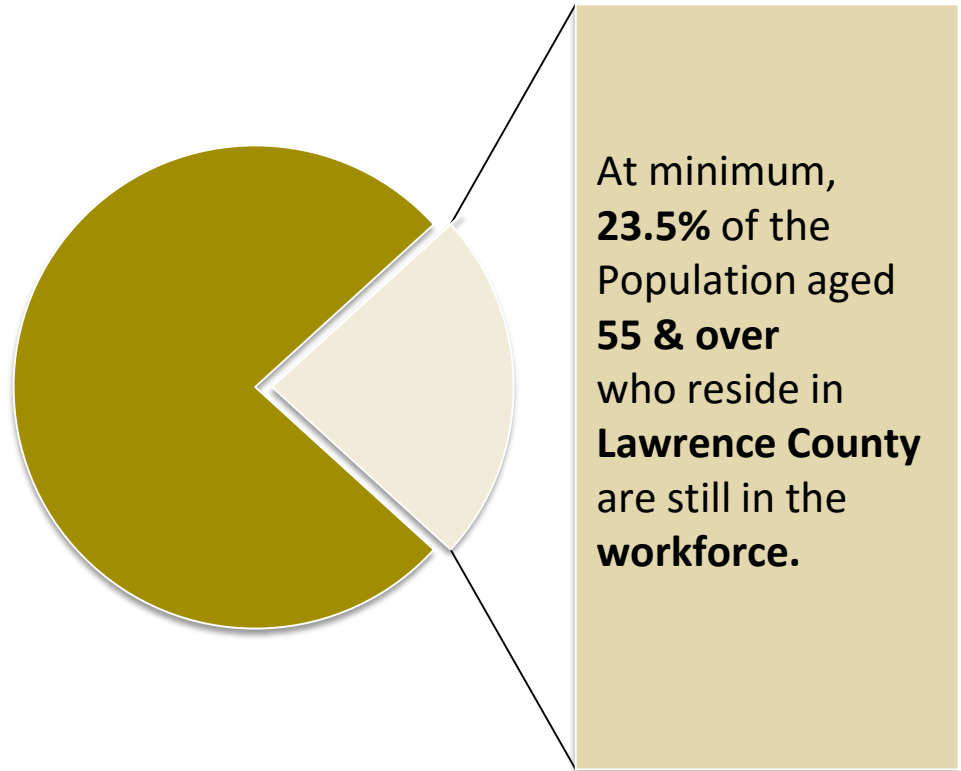
# Lawrence County Profile

Alabama Department of Labor  
Labor Market Information Division

# Demographics

## American Community Survey Average Population Estimates for 2010-2014

Age	Estimate
Under 5 years	1,915
5 to 9 years	2,354
10 to 14 years	2,042
15 to 19 years	2,006
20 to 24 years	2,107
25 to 34 years	3,831
35 to 44 years	4,360
45 to 54 years	5,325
55 to 59 years	2,630
60 to 64 years	2,055
65 to 74 years	3,230
75 to 84 years	1,578
85 years and over	402



# Demographics

## American Community Survey Average Population Estimates for 2010-2014

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School Enrollment	Estimate
Population 3 years and over enrolled in school	7,683
Nursery school, preschool	346
Kindergarten	450
Elementary school (grades 1-8)	3,623
High school (grades 9-12)	1,592
College or graduate school	1,672



# Demographics

## American Community Survey Average Population Estimates for 2010-2014

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Educational Attainment	Estimate
Population 25 years and over	23,411
Less than 9 <sup>th</sup> grade	2,037
9 <sup>th</sup> to 12 <sup>th</sup> grade, no diploma	3,093
High school graduate (includes equivalency)	9,224
Some college, no degree	4,919
Associate's degree	1,491
Bachelor's degree	1,800
Graduate or professional degree	847



Source: U.S. Census Bureau, 2010-2014 5-Year American Community Survey Table DP02: Selected Social Characteristics in the United States

# Unemployment Data

## September 2016 Unemployment & Underemployment Data

County	Civilian Labor Force	Employment	Unemployment	Unemployment Rate	Under-Employment	Available Labor Pool
Colbert	23,721	22,148	1,573	6.6%	3,903	5,476
Franklin	13,874	13,091	783	5.6%	3085	3,868
Lauderdale	43,142	40,570	2,572	6.0%	10,945	13,517
<b>Lawrence</b>	<b>14,084</b>	<b>13,182</b>	<b>902</b>	<b>6.4%</b>	<b>1,792</b>	<b>2,694</b>
Marion	12,978	12,164	814	6.3%	1457	2,271
Winston	9,674	8,992	682	7.0%	1763	2,445

**Unemployment + Underemployment = Potential Available Labor Pool**



Source: LAUS data, County Unemployment Rates, September 2016 Unemployment Data for Labor Force, Employment, Unemployment, and Unemployment Rate Data. Underemployment in Alabama WIA Areas 2015, Published April 2016, CBER @ UA, Underemployment and Available Labor Pool Data.

# Unemployment Data

Unemployed by Occupation 2016, Quarter 3

Occupation	Number Unemployed	Occupation	Number Unemployed
Helpers--Production Workers	19	Heavy and Tractor-Trailer Truck Drivers	6
Plumbers, Pipefitters, and Steamfitters	15	Retail Salespersons	4
Welders, Cutters, Solderers, & Brazers	14	Customer Service Representatives	4
Construction Laborers	11	Insulation Workers, Mechanical	4
Electricians	9	Carpenters	3
Preschool Teachers, Except Special Education	8	Office Clerks, General	3
Teacher Assistants	8	Cashiers	3
Maintenance and Repair Workers, General	8	Team Assemblers	3
Tax Preparers	6	Sheet Metal Workers	3
General and Operations Managers	6	Boilermakers	3



Source: Unemployment Insurance Reports

# Resumes Posted on Alabama Joblink

Top Occupations with Most Resumes Posted 2016, Quarter 3

Occupation	# of Resumes	Occupation	# of Resumes
Helpers--Production Workers	74	Plumbers, Pipefitters, and Steamfitters	5
Team Assemblers	20	Medical Assistants	4
Customer Service Representatives	14	Janitors and Cleaners, Except Maids and Housekeeping Cleaners	4
Office Clerks, General	13	Bookkeeping, Accounting, and Auditing Clerks	4
Construction Laborers	10	Production, Planning, and Expediting Clerks	4
Laborers and Freight, Stock, and Material Movers, Hand	10	Inspectors, Testers, Sorters, Samplers, and Weighers	4
Maintenance Workers, Machinery	8	Driver/Sales Workers	4
Stock Clerks and Order Fillers	7	Sales Managers	3
Maintenance and Repair Workers, General	7	Administrative Services Managers	3
Industrial Truck and Tractor Operators	7	Computer and Information Systems Managers	3



# Help Wanted OnLine® Annual Job Postings

## 2015 Top Occupations with Most Ads Posted

Occupation	# of Ads	Occupation	# of Ads
Heavy and Tractor-Trailer Truck Drivers	109	Sales Representatives, Wholesale and Manufacturing, Except Technical and Scientific Products	8
Occupational Therapists	23	Maintenance and Repair Workers, General	8
Retail Salespersons	19	Security Guards	7
Home Health Aides	16	Janitors and Cleaners, Except Maids and Housekeeping Cleaners	7
Physical Therapists	15	Personal Care Aides	7
Customer Service Representatives	14	Executive Secretaries and Executive Administrative Assistants	7
Merchandise Displayers and Window Trimmers	11	Registered Nurses	6
Demonstrators and Product Promoters	11	Licensed Practical and Licensed Vocational Nurses	6
Combined Food Preparation and Serving Workers, Including Fast Food	8	Insurance Sales Agents	6
Cashiers	8	Tellers	6





# Expected Worker Shortfall

	2012-2022	2012-2030
Total Population Growth	-3.4%	-6.0%
Age 20-64 Population Growth	-8.7%	-16.3%
Nonagricultural Job Growth	-4.0%	-4.2%
Worker Shortfall (%)	4.7%	12.1%
Worker Shortfall	252	648

# Occupational Wages

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## Lawrence County Average Hourly Wage All Occupations

Entry	Mean	Experienced
\$8.52	\$16.95	\$21.17

## Lawrence County Average Hourly Wage Production Occupations

Entry	Mean	Experienced
\$9.67	\$18.41	\$22.77

Source: Alabama Department of Labor, Labor Market Information Division in cooperation with the U.S. Bureau of Labor Statistics. The data is based on the 2015 release of the Occupational Employment Statistics report, employment and wage estimate file. Wage data has been aged using the latest quarterly Employment Cost Index (ECI) factors. 'NA' indicates data not available for publication.

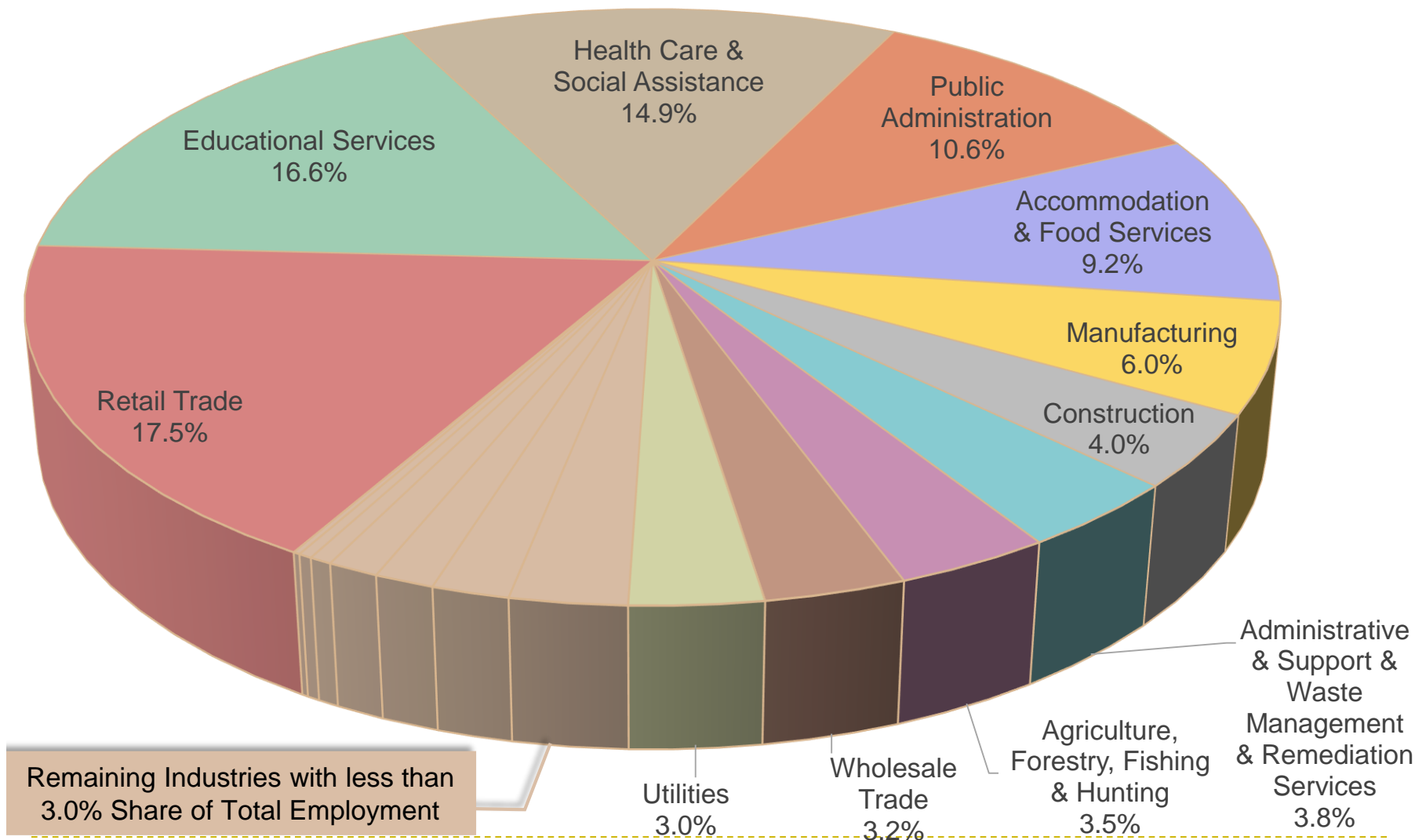
# Occupational Wages

## Annual Salary Area Comparison

	Entry	Mean	Experienced
<b>Alabama</b>			
Total	\$18,961	\$42,046	\$53,593
Production	\$20,361	\$34,796	\$42,019
<b>Lawrence County</b>			
Total	\$17,712	\$35,262	\$44,037
Production	\$20,128	\$38,291	\$47,373
<b>Madison County</b>			
Total	\$20,362	\$55,037	\$72,375
Production	\$22,456	\$37,888	\$45,604
<b>Morgan County</b>			
Total	\$19,008	\$41,230	\$52,341
Production	\$20,140	\$37,726	\$46,519

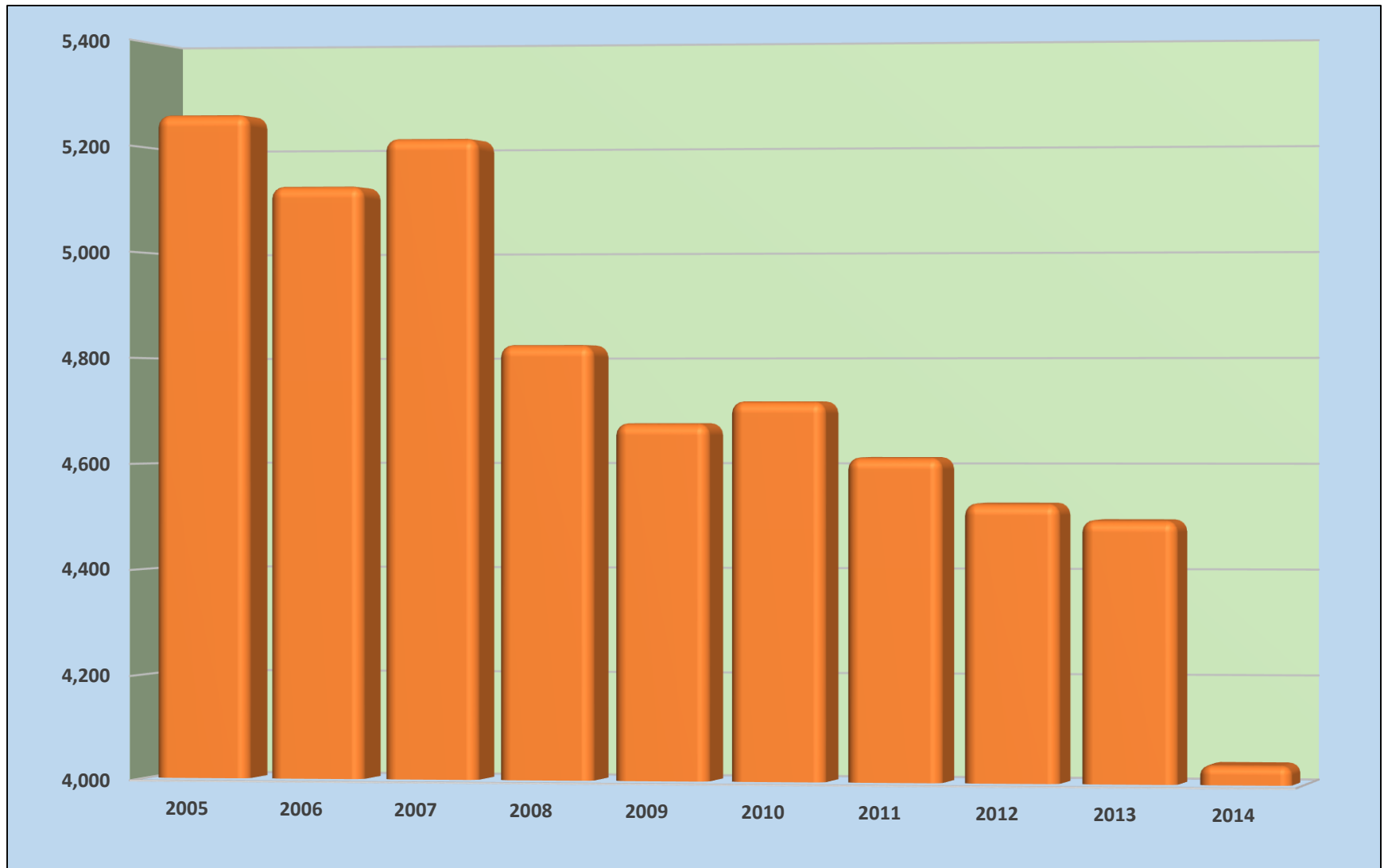
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# 2014 Industry Employment



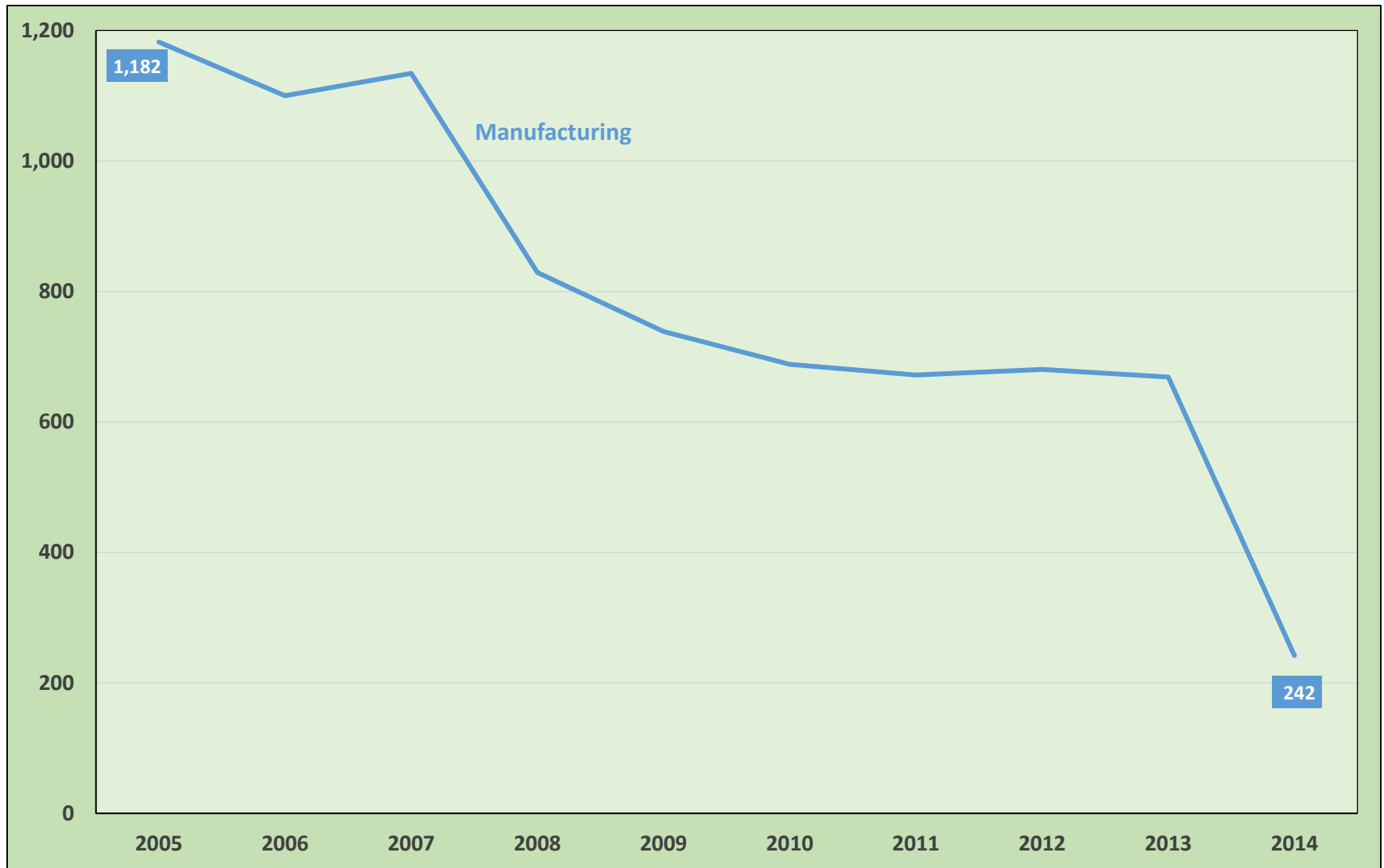
Source: Longitudinal Employer Household Dynamics program which is a partnership between the Census Bureau and the Alabama Department of Labor, Labor Market Information Division.

# Total Industry Trend



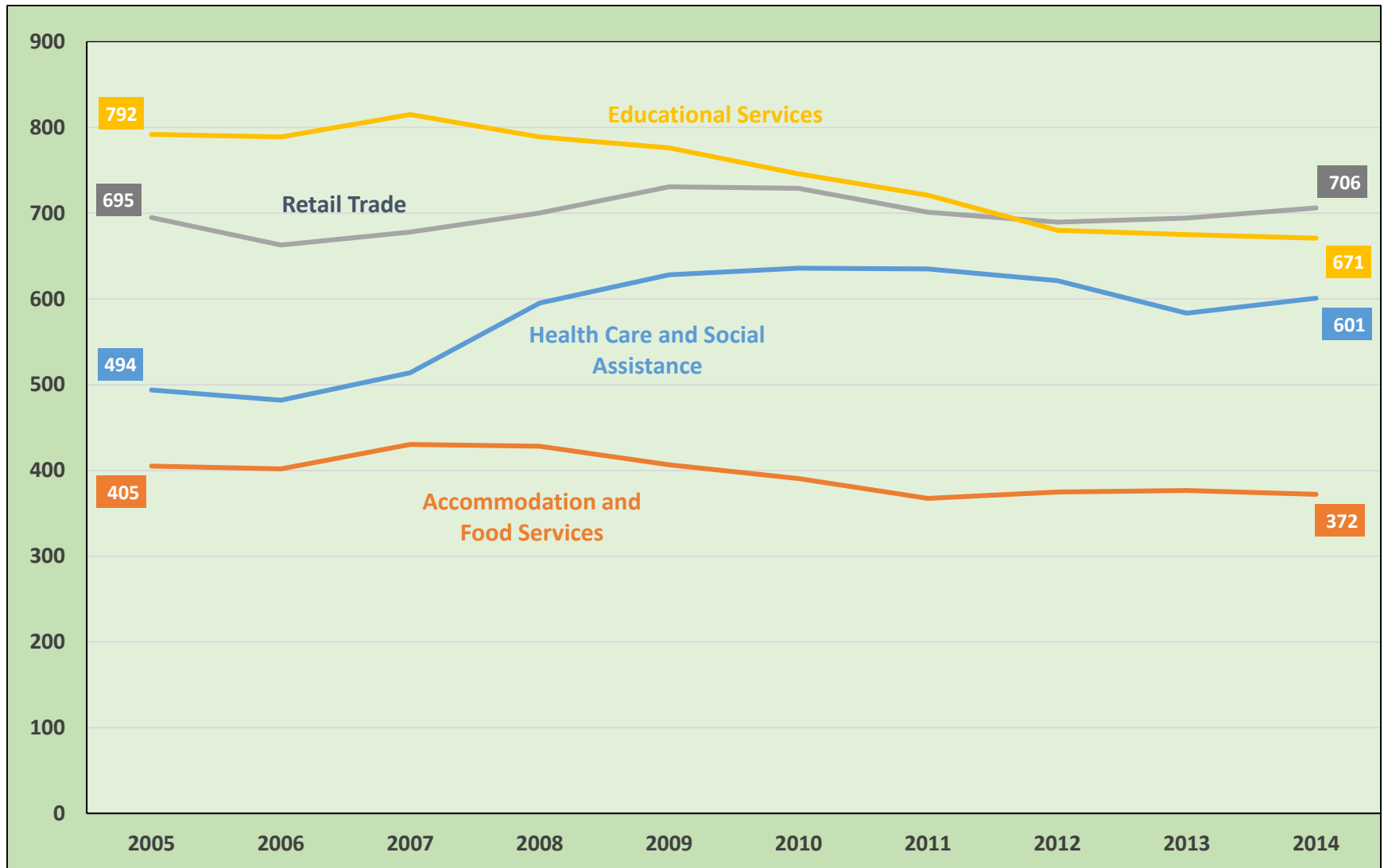
Source: Longitudinal Employer Household Dynamics program which is a partnership between the Census Bureau and the Alabama Department of Labor, Labor Market Information Division.  
Note: 2014 only contains first quarter data.

# Total Industry Trend



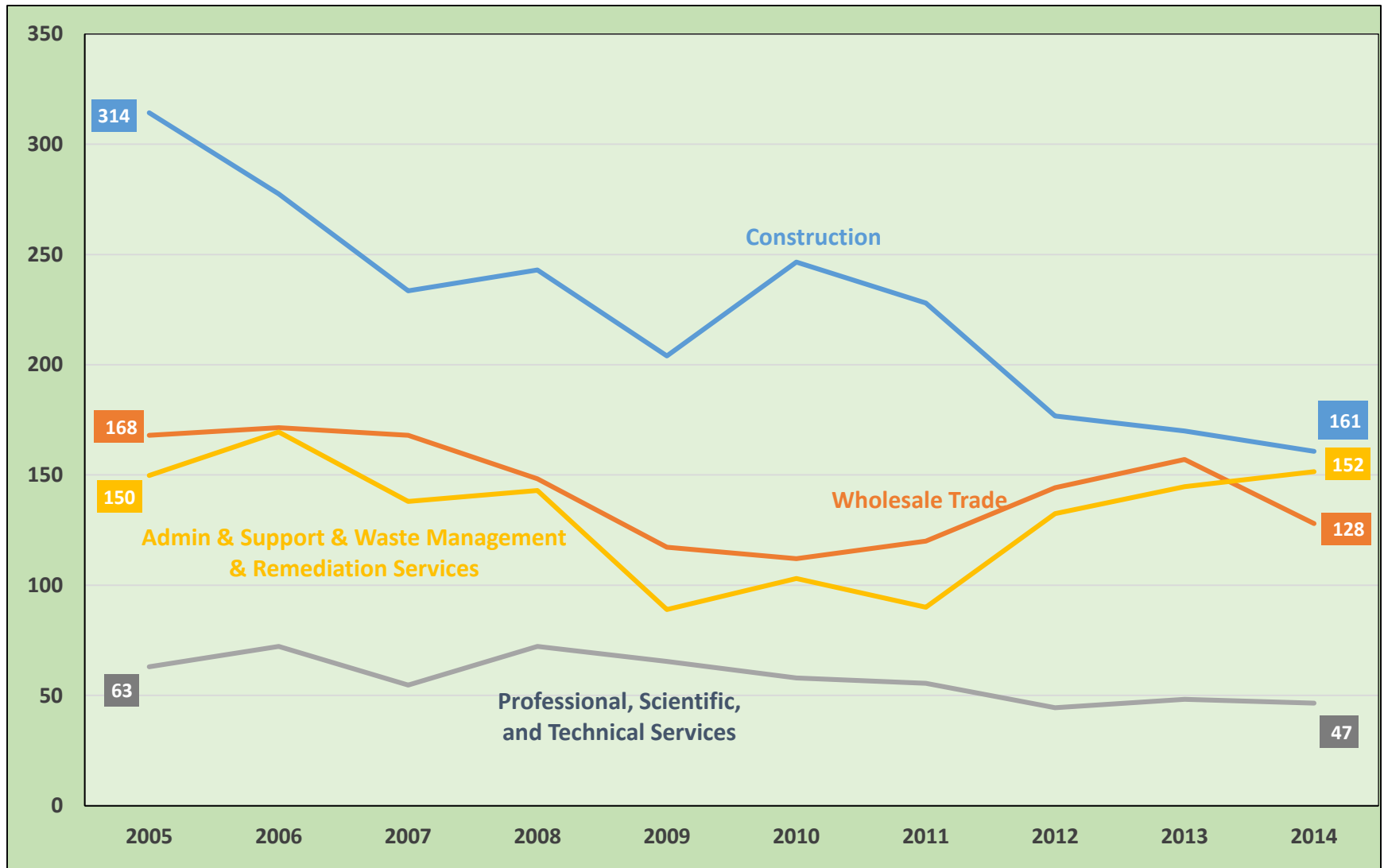
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# Total Industry Trend



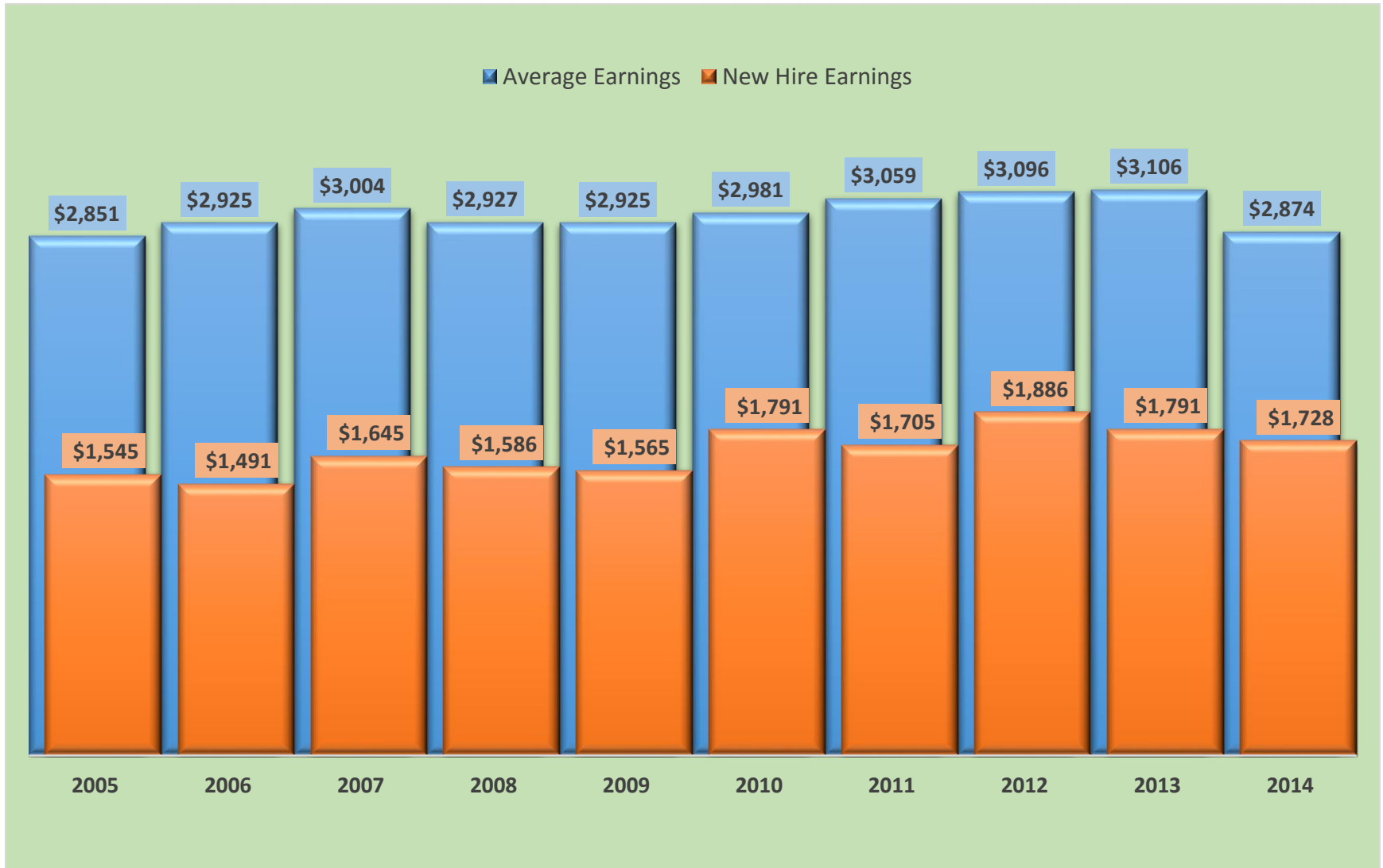
Source: Longitudinal Employer Household Dynamics program which is a partnership between the Census Bureau and the Alabama Department of Labor, Labor Market Information Division.

# Total Industry Trend





# Average Monthly Earnings Trend



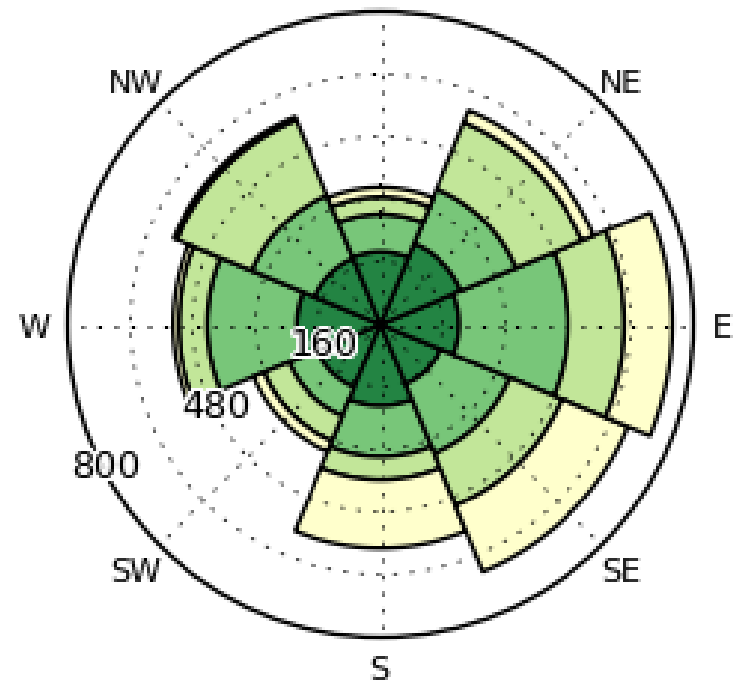
Source: Longitudinal Employer Household Dynamics program which is a partnership between the Census Bureau and the Alabama Department of Labor, Labor Market Information Division.

# 2014 Commuting Patterns

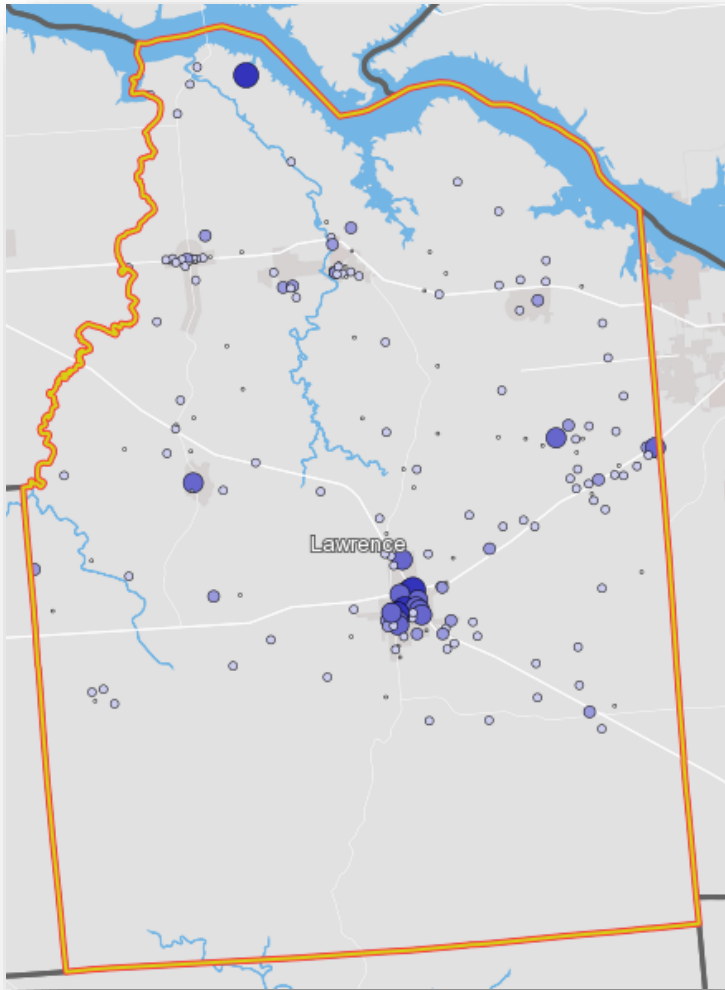
## Distance Workers Travel to Lawrence County to Work

	Count	Share
Total Primary Jobs	4,404	100.0%
Less than 10 miles	1,557	35.4%
10 to 24 miles	1,330	30.2%
25 to 50 miles	925	21.0%
Greater than 50 miles	592	13.4%

Job Counts by Distance/Direction in 2014  
All Workers



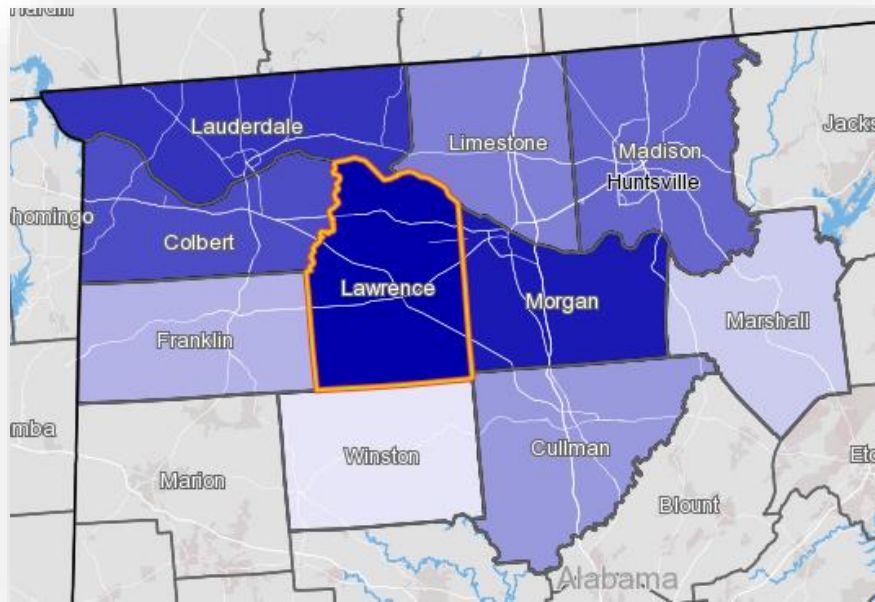
# 2014 Commuting Patterns



Jobs by Worker Age	Count	Share
Age 29 or younger	874	19.8%
Age 30 to 54	2,412	54.8%
Age 55 or older	1,118	25.4%
Jobs by Worker Educational Attainment	Count	Share
Less than high school	397	9.0%
High school or equivalent, no college	1,181	26.8%
Some college or Associate degree	1,195	27.1%
Bachelor's degree or advanced degree	757	17.2%
Educational attainment not available (workers aged 29 or younger)	874	19.8%
Jobs by Worker Sex	Count	Share
Male	1,989	45.2%
Female	2,415	54.8%
Jobs by Earnings	Count	Share
\$1,250 per month or less	1,459	33.1%
\$1,251 to \$3,333 per month	1,696	38.5%
More than \$3,333 per month	1,249	28.4%

# 2014 Commuting Patterns

## County of Residence for Workers in Lawrence County



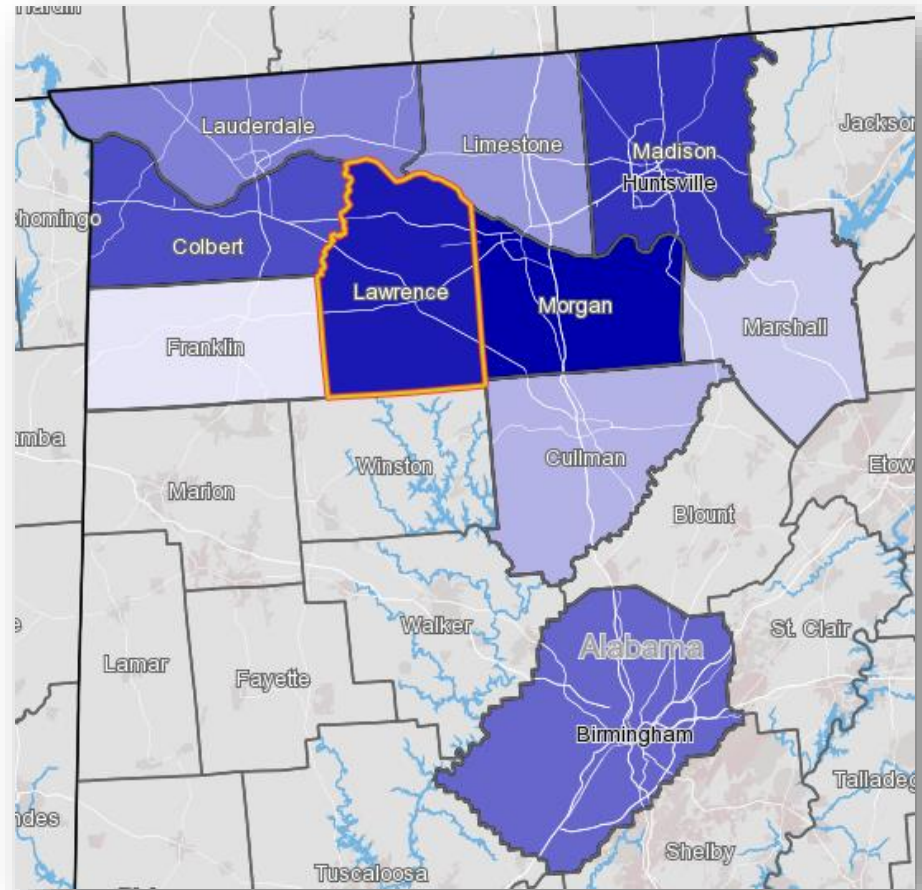
	Count	Share
Lawrence County, AL	2,006	45.5%
Morgan County, AL	554	12.6%
Lauderdale County, AL	317	7.2%
Colbert County, AL	227	5.2%
Madison County, AL	178	4.0%
Limestone County, AL	147	3.3%
Cullman County, AL	123	2.8%
Franklin County, AL	109	2.5%
Marshall County, AL	65	1.5%
Winston County, AL	64	1.5%
All Other Locations	614	13.9%

Source: U.S. Census Bureau, OnTheMap Application and LEHD Origin-Destination Employment Statistics in Partnership with the Alabama Department of Labor, Labor Market Information Division.

# 2014 Commuting Patterns

## Counties Where Lawrence County Residents Commute to Work

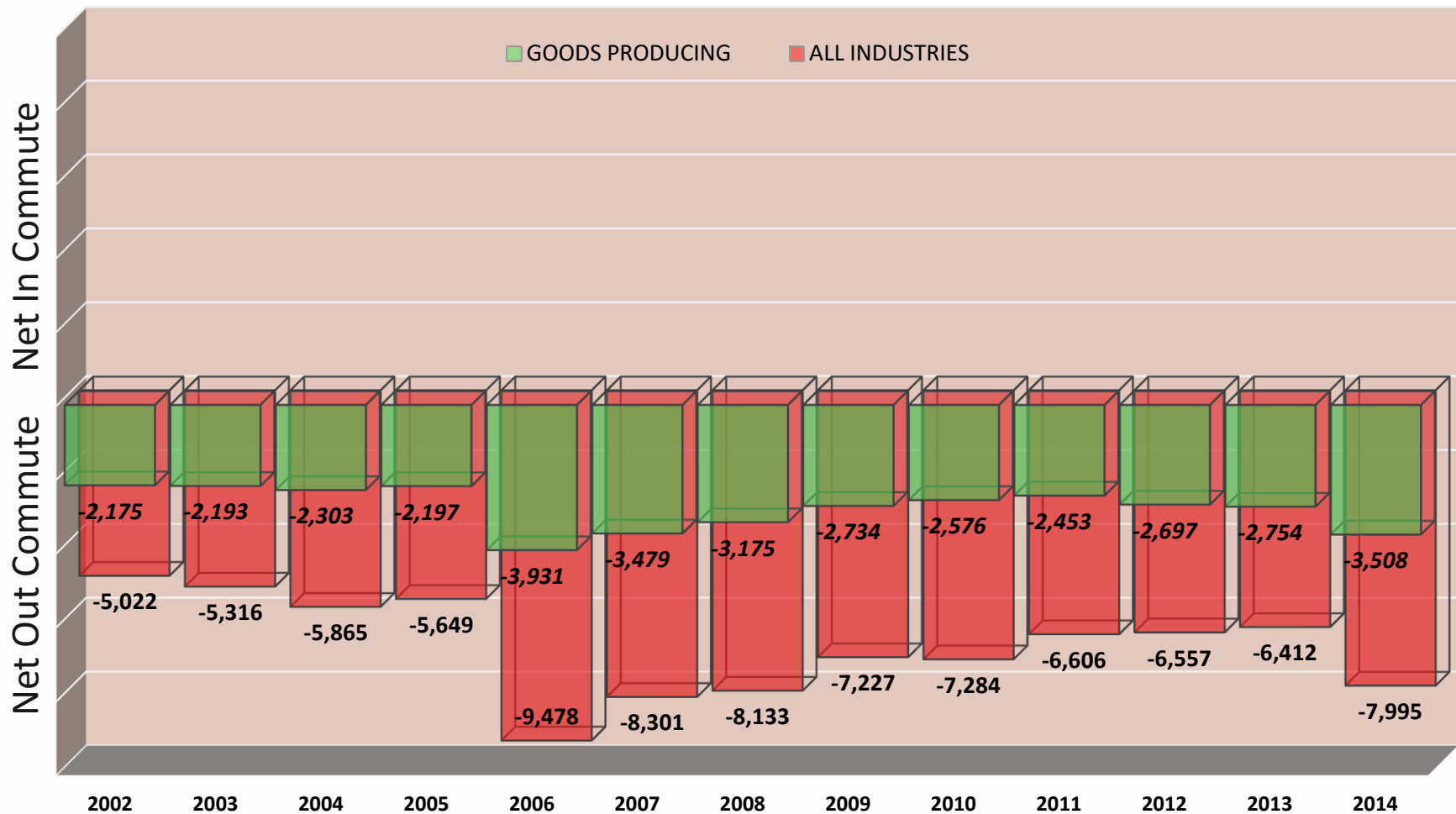
	Count	Share
Morgan County, AL	4,634	37.4%
Lawrence County, AL	2,006	16.2%
Madison County, AL	1,398	11.3%
Colbert County, AL	839	6.8%
Jefferson County, AL	643	5.2%
Lauderdale County, AL	450	3.6%
Limestone County, AL	382	3.1%
Cullman County, AL	243	2.0%
Marshall County, AL	186	1.5%
Franklin County, AL	168	1.4%
All Other Locations	1,450	11.7%



Source: U.S. Census Bureau, OnTheMap Application and LEHD Origin-Destination Employment Statistics in Partnership with the Alabama Department of Labor, Labor Market Information Division.

# 2014 Commuting Patterns

## Net Commuting Trends, All Industries and Goods Producing Industries



Goods Producing includes the following industries: Manufacturing, Construction, Mining, and Agriculture covered by Unemployment Insurance

Source: U.S. Census Bureau, OnTheMap Application and LEHD Origin-Destination Employment Statistics in Partnership with the Alabama Department of Labor, Labor Market Information Division.

# Postsecondary Education

## 2014-2015 HS Graduates Enrolled in Alabama Public Colleges

High School	HS Grads	Enrolled in AL Public Colleges	Enrolled in Remedial Course(s)				Enrollment Status	
			Math Only	English Only	Both	Total	Full Time	Part Time/ Other
East Lawrence High School	87	35	10	2	3	15	32	3
Hatton High School	71	38	6	1	3	10	36	2
Lawrence County High School	159	87	8	5	11	24	72	15
R A Hubbard High School	33	21	2	2	5	9	19	2



Source: Alabama Commission on Higher Education; 2015 High School Report.

# Postsecondary Education

## Fall 2015 Undergraduate Enrollment of Students Attending Alabama Public Two-Year and Four-Year Institutions

Lawrence County	# Undergrads	# First-Time Freshman
Grand Total	897	197
Major		
General Studies	258	86
Registered Nursing/Registered Nurse	85	23
Manufacturing Engineering Technology/Technician	62	15
Undeclared/Not Reported	57	7
Business Administration and Management, General	38	4
Elementary Education and Teaching	23	1
Biology/Biological Sciences, General	19	3
Psychology, General	19	4
Accounting	18	0
Multi-/Interdisciplinary Studies, Other	18	2
Computer and Information Sciences, General	15	5



# Postsecondary Education

Fall 2015 Graduate Enrollment of Students Attending  
Alabama Public Four-Year Institutions

Lawrence County	# Graduate Students
Grand Total	63
Major	
Registered Nursing/Registered Nurse	10
Counselor Education/School Counseling and Guidance Services	6
Elementary Education and Teaching	4
Secondary Education and Teaching	4
Business Administration and Management, General	3
Education, General	3
Engineering, General	3
Educational Leadership and Administration, General	2
Educational/Instructional Technology	2
English Language and Literature, General	2
Family and Consumer Sciences/Human Sciences, General	2

# Postsecondary Education

Summer 2014 thru Spring 2015 Completions of Students from Alabama Public Two-Year and Four-Year Institutions

Major	Less than 1 year	Less than 2 years	Associate	Less than 4 years	Bachelor	Post-Bachelor	Master	Post-Master	Doctoral	Lawrence Total	* State Totals
General Studies			26							26	3,382
Registered Nursing/Registered Nurse			15		5		1			21	3,780
Manufacturing Engineering Technology/Technician	3		9							12	167
Computer and Information Sciences, General	3		3		2					8	727
Medical/Clinical Assistant	4		2							6	245
Business Administration and Management, General			2		3					5	1,564
Elementary Education and Teaching					5					5	899
Licensed Practical/Vocational Nurse Training		5								5	573
Emergency Medical Technology/Technician (EMT Paramedic)	4									4	651
Political Science and Government, General					1					1	224

# Questions???

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